## redevelopment works



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## Historic San Jose Civic Infamous Seats Removed

Phase 2 Renovations Progressing, Ready for New Customized Seating

SAN JOSE, CA. June 4, 2010— Come capture the last moments of the San Jose Civic seats as they are removed from the building as part of the Phase 2 improvements of the historic venue.

**WHAT**: Photo opportunity of current seating being removed and Wall of Fame

framed artist photos; interviews with Dan Fenton, CEO Team San Jose;

San Jose Redevelopment Agency Executives.

WHEN: Monday June 7, at 1 p.m.

WHERE: San Jose Civic, 135 West San Carlos Street, San Jose, CA 95113

Under the leadership of Mayor Chuck Reed and the San Jose City Council, \$11 million was invested by the San Jose Redevelopment Agency to ensure the building received upgrades needed to make it a must-play venue for artists touring the West Coast as well as special events.

Team San Jose, in partnership with the San Jose Redevelopment Agency and Nederlander Concerts, announced the completion of the first phase of improvements at the San Jose Civic in April of this year.

In addition to the seating, the Phase 2 improvements include structural and seismic upgrades, an elevator for increased access to all levels and new concession areas and equipment. In addition separate procurements efforts secured new portable audience seating and the fixed seats that will replace those being removed. The removal process is a multiple day process with the last section being removed Monday.

The new customized fixed seating, to be installed in the Fall, are funded by the San Jose Theater Preservation Inc., a 501(c)3 organization led by local arts leaders. Theater Preservation Inc's mission is to support strategic capital improvements that enhance the customer's experience and preserve local theaters.

The new fixed seating includes 21 inch wide, plush saddle-leather chairs with cup holders and arm rests. In addition 1,000 new portable theater-quality seating will be used for select event configurations to provide a more comfortable experience for fans.

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Team San Jose, Inc. is a management company for the San Jose Convention Center and multiple theaters in Downtown San Jose including the San Jose Civic. Team San Jose is a unique service model working in partnership with local hoteliers, organized labor, the arts and business community to provide a one team approach to customer service.



The Redevelopment Agency is dedicated to improving the quality of life for all who live and work in San Jose. Governed by the City Council, acting as the Redevelopment Agency Board, the Agency facilitates and oversees comprehensive programs for development to revitalize and

strengthen quality of life and competitiveness for San Jose's downtown, neighborhoods and industrial areas. For more information, visit www.sjredevelopment.org.

Headquartered in Los Angeles, Nederlander Concerts promotes and produces a wide range of quality live entertainment across the Western United States. This boutique event promotion firm exclusively operates and programs the most CONCERTS coveted and awarded small to mid-size venues including the Greek Theatre and the Pantages Theatre in Los Angeles, the Santa Barbara Bowl, the Grove of Anaheim and the San Jose Civic. In addition, the company promotes events at third party arenas, theatres and clubs in markets throughout California, Arizona and Colorado.