

# REDEVELOPMENT AGENCY AGENDA

**SEPTEMBER 15, 2009**

PETE CONSTANT  
ASH KALRA  
SAM LICCARDO  
KANSEN CHU  
NORA CAMPOS

DISTRICT 1  
DISTRICT 2  
DISTRICT 3      CHUCK REED – CHAIR  
DISTRICT 4  
DISTRICT 5

PIERLUIGI OLIVERIO      DISTRICT 6  
MADISON P. NGUYEN      DISTRICT 7  
ROSE HERRERA DISTRICT      8  
JUDY CHIRCO      DISTRICT 9  
NANCY PYLE      DISTRICT 10

Welcome to the San Jose Redevelopment Agency's Board meeting. Our Board is composed of the ten City Council Members and the Mayor, who serve as our Boardmembers and Chairperson.

If you wish to address the Redevelopment Agency about an issue that is not on the agenda but that is within the subject matter jurisdiction of the Redevelopment Agency Board., you may speak during the “Open Forum” during the City Council's meeting. The Council/Agency is unable to take action on issues presented during “Open Forum.”

This Agenda contains a Consent Calendar section for routine business items requiring Redevelopment Agency approval, as well as general business items arranged corresponding to the Agency’s Critical Service Areas. The Critical Service Areas represent the policy-making level for strategic planning, policy setting, and investment decisions in the critical functions the Agency provides to the community and to the City. The four Critical Service Areas are:

- ***Promote and Implement Neighborhood Improvement Strategies*** — Through collaboration, revitalize commercial and residential neighborhoods so they are livable, safe, diverse and economically sustainable.
- ***Enhance the Quality and Supply of the City's Housing Stock*** — Enhance the Quality and Supply of the City's Housing Stock
- ***Initiate and Facilitate Public Facilities and Spaces*** — To guide the creation of a fabric of public facilities and spaces that is useful, stable, inviting, delightful and instills pride in the community to foster the opportunity for other investments
- ***Initiate and Facilitate Private Development*** — Capitalize on market opportunities and facilitate private development in the fastest possible time with the highest quality customer service

Items listed in Section 8 require approval of both the Redevelopment Agency Board and the City Council. **You may provide input on any agenda item by filling out a BLUE Speaker’s Card and submitting it to the City Clerk or Agency’s Clerk during the meeting.** If you wish to speak to the Agency, some tips to help you are noted below:

- **Submit a speaker’s card before the meeting and before the item is heard.** This will ensure that your name is called for the items you wish to address, and ensure the meeting runs smoothly for all participants.
- When the Board reaches your item on the agenda, the Chairperson will open the public hearing and call your name. Please address the Agency from the speaker’s podium, which is located to the left of the City Clerk’s table.
- Each speaker generally has two minutes to speak per item. The amount of time allotted to speakers may vary at the Chairperson’s discretion however, depending on the number of speakers and length of agenda.

If you have any questions, please direct them to Agency staff seated at the tables just below the dais. Thank you for taking the time to attend today’s meeting. We look forward to seeing you at future meetings. The Redevelopment Agency meets on Tuesdays, following the City Council’s meeting at 1:30 p.m.

Agendas and staff reports for Redevelopment Agency Board agenda items may be viewed on the Internet at <http://www.sjredevelopment.org/agendas.htm>. Board Meetings are televised live and rebroadcast on Channel 26.

All public records relating to an open session item on this agenda that are not exempt from disclosure pursuant to the California Public Records Act and that are distributed to a majority of the legislative body will be available for public inspection at the Redevelopment Agency at San Jose City Hall, 200 E. Santa Clara St, 14<sup>th</sup> Floor, San Jose, CA 95113-1903 at the same time that the public records are distributed or made available to the Redevelopment Agency Board.

To arrange an accommodation under the Americans with Disabilities Act to participate in this public meeting, please call (408) 535-8500 or (408) 294-9337 (TTY) at least three business days before the meeting.

On occasion the Redevelopment Agency may consider agenda items out of order.

- **Call to Order and Roll Call**  
9:30 a.m. - Closed Session, Call to Order in Council Chambers  
Adjourn to Closed Session in Council Chambers Conference Room W133  
See Separate Agenda  
1:30 p.m. - Regular Session, Council Chambers, City Hall
- **Open Forum**  
To be heard jointly during the City Council's Open Forum. Members of the Public are invited to speak on any item that does not appear on today's agenda and that is within the subject matter jurisdiction of the Redevelopment Agency Board.
- **Closed Session Report**
- **Orders of the Day**  
See Item 9 on the City Council Agenda for description of any City Council agenda items relating to the Redevelopment Agency.  
**The Redevelopment Agency will be heard immediately following completion of the Ceremonial Items on the City Council's agenda today.**

## **1 CEREMONIAL ITEMS**

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## 2 CONSENT CALENDAR

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**Notice to the public:** There will be no separate discussion of Consent Calendar items as they are considered to be routine by the Agency and will be adopted by one motion. If a member of the Redevelopment Agency Board, staff, or public requests discussion on a particular item, that item will be removed from the Consent Calendar and considered separately.

### 2.1 **Report of the Public Safety, Finance and Strategic Support Committee – August 20, 2009.**

**Boardmember Nguyen, Chairperson**

3.1(a) Redevelopment Agency May 2009 Financial Reports.

- (1) Financial Statements
- (2) Capital Cost Report
- (3) Cash Flow Projections

### 2.2 **Report of the Rules and Open Government Committee – August 12, 2009.** **Chair Reed, Chairperson**

- “4.     1    Review August 18, 2009, Final Agenda: Meeting Cancelled.  
       4.2   Review August 25, 2009, Draft Agenda.

### 2.3 **Report of the Rules and Open Government Committee – August 19, 2009.** **Chair Reed, Chairperson**

- “4.     1    Review August 25, 2009, Final Agenda.  
       4.2   Review September 1, 2009, Draft Agenda.

### 2.4 **Report of the Rules and Open Government Committee – August 26, 2009.** **Chair Reed, Chairperson**

- “4.     1    Review September 1, 2009, Final Agenda.  
       4.2   Review September 8, 2009, Draft Agenda: Meeting Cancelled.

### 2.5 **Approval of Board Meeting Minutes.**

**Recommendation:**        Approval of Redevelopment Agency Minutes for:  
(a)    Regular meeting of August 11, 2009.

### 3 GENERAL

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#### 3.1 Approval of a revised agreement with the San Jose Downtown Association for promotional and marketing consulting services.

**Recommendations:**

- (a) **Approval of a revised agreement** with the San Jose Downtown Association, in an amount not to exceed \$625,000, for marketing and promotional services necessary to market and promote Downtown for the period July 1, 2009, through June 30, 2010, and deletion of the provision requiring the loan of an Agency employee to the Association; and,
- (b) **Adoption of a resolution** approving an adjustment to the FY 2009-10 Adopted Operating Budget and FY 2009-10 Capital Budget reallocating \$100,000 from the Operating Budget – Direct Cost: Personal Services line to the Capital Budget San Jose Downtown Association project line in the Merged Area; and amending the FY 2009-10 Appropriations resolution. CEQA: Resolution No. 72767, Use of Downtown Strategy 2000, FEIR, Exempt File No. PP08-105. **[MERGED]**

#### 3.2 Approval of the calendar and guiding principles for the FY 2009-10 Proposed Operating and Capital Budget and FY 2009-13 CIP Process.

**Recommendation:** Approval of the calendar for the Redevelopment Agency's FY 2009-10 Proposed Operating and Capital Budget and FY 2009-13 Capital Improvement Program (CIP) Process and ten guiding principles for budget deliberations. CEQA: Not a project. **[MERGED]**

### 4 NEIGHBORHOOD IMPROVEMENT STRATEGIES

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### 5 HOUSING

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## 6 PUBLIC FACILITIES AND SPACES

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### 6.1 Approval of a Master Lease with RSTP Investments, LLC, for business incubators in the downtown.

SUPPLEMENTAL 08-21-09

SECOND SUPPLEMENTAL 09-11-09

#### Recommendations:

- (a) **Approval of a Master Lease** with RSTP Investments, LLC, for 26,075 square feet of office space located at 100 East Santa Clara Street to house the Environmental Business Cluster, U.S. Market Access Center, Software Development Forum, and the San Jose Entrepreneur Center.
  
- (b) **Adoption of a resolution** approving an adjustment to the FY 2009-10 Adopted Capital Budget to add \$766,000 to the new project line, Downtown Incubators Lease in the Merged Redevelopment Area, by reducing existing lease obligations for the four Incubator Programs by \$257,486 for a net decrease of \$508,514 to the capital reserve; and amending the FY 2009-10 Agency appropriations resolution.

CEQA: Exempt, File No. PP09-153. [MERGED]

(Deferred from 8/25/09, item 6.1)

## 7 PRIVATE DEVELOPMENT

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## 8 JOINT REDEVELOPMENT AGENCY/COUNCIL

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*See item 9 on the City Council's Agenda, which will be heard and action taken only during the Council meeting that begins at 1:30 p.m. today, for any Redevelopment-related actions on that agenda.*

**CONVENE CITY COUNCIL TO CONSIDER ITEM 8.1 IN A JOINT SESSION**

## **8 JOINT REDEVELOPMENT AGENCY/COUNCIL**

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### **8.1 City Council and the Redevelopment Agency Board acceptance of the “Economic Impact Analysis: Proposed Major League Ballpark.” report**

**Recommendation:** Acceptance by the City Council and the Redevelopment Agency Board of the “Economic Impact Analysis: Proposed Major League Ballpark.” report. CEQA: Not a project. [SNI]

### **ADJOURN CITY COUNCIL PORTION OF THE MEETING**

- Adjournment

## **CITY OF SAN JOSE CODE OF CONDUCT FOR PUBLIC MEETINGS IN THE COUNCIL CHAMBERS AND COMMITTEE ROOMS**

The Code of Conduct is intended to promote open meetings that welcome debate of public policy issues being discussed by the City Council, Redevelopment Agency Board, their Committees, and City Boards and Commissions in an atmosphere of fairness, courtesy, and respect for differing points of view.

### **1. Public Meeting Decorum:**

- a) Persons in the audience will refrain from behavior which will disrupt the public meeting. This will include making loud noises, clapping, shouting, booing, hissing or engaging in any other activity in a manner that disturbs, disrupts or impedes the orderly conduct of the meeting.
- b) Persons in the audience will refrain from creating, provoking or participating in any type of disturbance involving unwelcome physical contact.
- c) Persons in the audience will refrain from using cellular phones and/or pagers while the meeting is in session.
- d) Appropriate attire, including shoes and shirts are required in the Council Chambers and Committee Rooms at all times.
- e) Persons in the audience will not place their feet on the seats in front of them.
- f) No food, drink (other than bottled water with a cap), or chewing gum will be allowed in the Council Chambers and Committee Rooms, except as otherwise pre-approved by City staff.
- g) All persons entering the Council Chambers and Committee Rooms, including their bags, purses, briefcases and similar belongings, may be subject to search for weapons and other dangerous materials.

### **2. Signs, Objects or Symbolic Material:**

- a) Objects and symbolic materials, such as signs or banners, will be allowed in the Council Chambers and Committee Rooms, with the following restrictions:
  - No objects will be larger than 2 feet by 3 feet.
  - No sticks, posts, poles or other such items will be attached to the signs or other symbolic materials.
  - The items cannot create a building maintenance problem or a fire or safety hazard.
- b) Persons with objects and symbolic materials such as signs must remain seated when displaying them and must not raise the items above shoulder level, obstruct the view or passage of other attendees, or otherwise disturb the business of the meeting.



## **CITY OF SAN JOSE CODE OF CONDUCT FOR PUBLIC MEETINGS IN THE COUNCIL CHAMBERS AND COMMITTEE ROOMS (CONT'D)**

- c) Objects that are deemed a threat to persons at the meeting or the facility infrastructure are not allowed. City staff is authorized to remove items and/or individuals from the Council Chambers and Committee Rooms if a threat exists or is perceived to exist. Prohibited items include, but are not limited to: firearms (including replicas and antiques), toy guns, explosive material, and ammunition; knives and other edged weapons; illegal drugs and drug paraphernalia; laser pointers, scissors, razors, scalpels, box cutting knives, and other cutting tools; letter openers, corkscrews, can openers with points, knitting needles, and hooks; hairspray, pepper spray, and aerosol containers; tools; glass containers; and large backpacks and suitcases that contain items unrelated to the meeting.

### **3. Addressing the Council, Redevelopment Agency Board, Committee, Board or Commission:**

- a) Persons wishing to speak on an agenda item or during open forum are requested to complete a speaker card and submit the card to the City Clerk or other administrative staff at the meeting.
- b) Meeting attendees are usually given two minutes to speak on any agenda item and/or during open forum; the time limit is in the discretion of the Chair of the meeting and may be limited when appropriate. Applicants and appellants in land use matters are usually given more time to speak.
- c) Speakers should discuss topics related to City business on the agenda, unless they are speaking during open forum.
- d) Speakers' comments should be addressed to the full body. Requests to engage the Mayor, Council Members, Board Members, Commissioners or Staff in conversation will not be honored. Abusive language is inappropriate.
- e) Speakers will not bring to the podium any items other than a prepared written statement, writing materials, or objects that have been inspected by security staff.
- f) If an individual wishes to submit written information, he or she may give it to the City Clerk or other administrative staff at the meeting.
- g) Speakers and any other members of the public will not approach the dais at any time without prior consent from the Chair of the meeting.

Failure to comply with this Code of Conduct which will disturb, disrupt or impede the orderly conduct of the meeting may result in removal from the meeting and/or possible arrest.